



10.12 MAY **2024** >
valència · spain



Día Mágico by FIMI is the only fair in the world specializing in communion and occasion wear that brings the industry's leading brands together with the sector's full purchasing power.

The eleventh edition of the show is set to take place at Feria Valencia from **10th to 12th May 2024**.

Eleven years of working and growing with the industry.



What will be on show?

- Communion wear for girls and boys
- Occasion wear for girls and boys
- Headdresses and tiaras
- No gender wear
- Headdresses and tiaras
- Footwear
- Accessories
- Jewellery and costume jewellery
- Lingerie
- Gift items
- ... and much more





Unstoppable growth

Since its very first show, Día Mágico by FIMI has trebled the number of brands that exhibit and has also created a loyal following amongst **the entire community of buyers in Spain**, more than 40% of whom are based in the Comunitat Valenciana and Andalusia.

Día Mágico by FIMI has become firmly established as:

- The meeting point for the industry.
- An undeniable business platform.
- A must-attend event for anyone wanting to see the latest trends and trends.
- The best setting for staging Paseo Mágico by FIMI.
Live individual fashion parades with a joint agenda.

Spotlight on Spanish customers

Día Mágico by FIMI
cossets its Spanish customers.

Professionals from
all 17 autonomous regions
come to visit.

Día Mágico by FIMI
provides travel
for exhibiting brands'
VIP customers.





An increasingly international event

The fair continues to become ever more international thanks to its ambitious campaign to recruit international buyers, particularly from the European market.

Professionals come to visit from **more than 15 countries** including: Austria · Benelux · Colombia · Croatia · the United Arab Emirates · the United States of America · Ireland · Italy · Lithuania · Malta · Mexico · Portugal · Poland · the United Kingdom, amongst others.

Día Mágico by FIMI works alongside IVACE (the Valencia Institute for Industrial Competitiveness) with the aim of promoting participating companies' **international business**.



Paseo Mágico by FIMI: a unique, very special parade

Paseo Mágico by FIMI is a runway parade that the **leading specialist** occasion and communion wear fashion designers are invited to take part in.



Staged for an audience of professionals and the media, the show features the latest designs in fashion, footwear and accessories for dressing little ones in for the most special occasions.

A show that reveals the **very latest collections** to the world.

Día **FIMI** by Mágico





thank you for making it possible.



We look forward to seeing you in València



fimi.es/dia-magico #diamagico byfimi

SAVE THE DATE

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organize

collaborate



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