

25-27 January 24

valència . spain



CONTACT TELEPHONE NUMBERS



FLORIDA TRAVEL	Victoria	+34 637786630
FERIA VALENCIA	María Comes	+34 649326246
ASEPRI	Yolanda Aguirre	+34 606076846
ASEPRI	Eli Carballo	+34 680742170

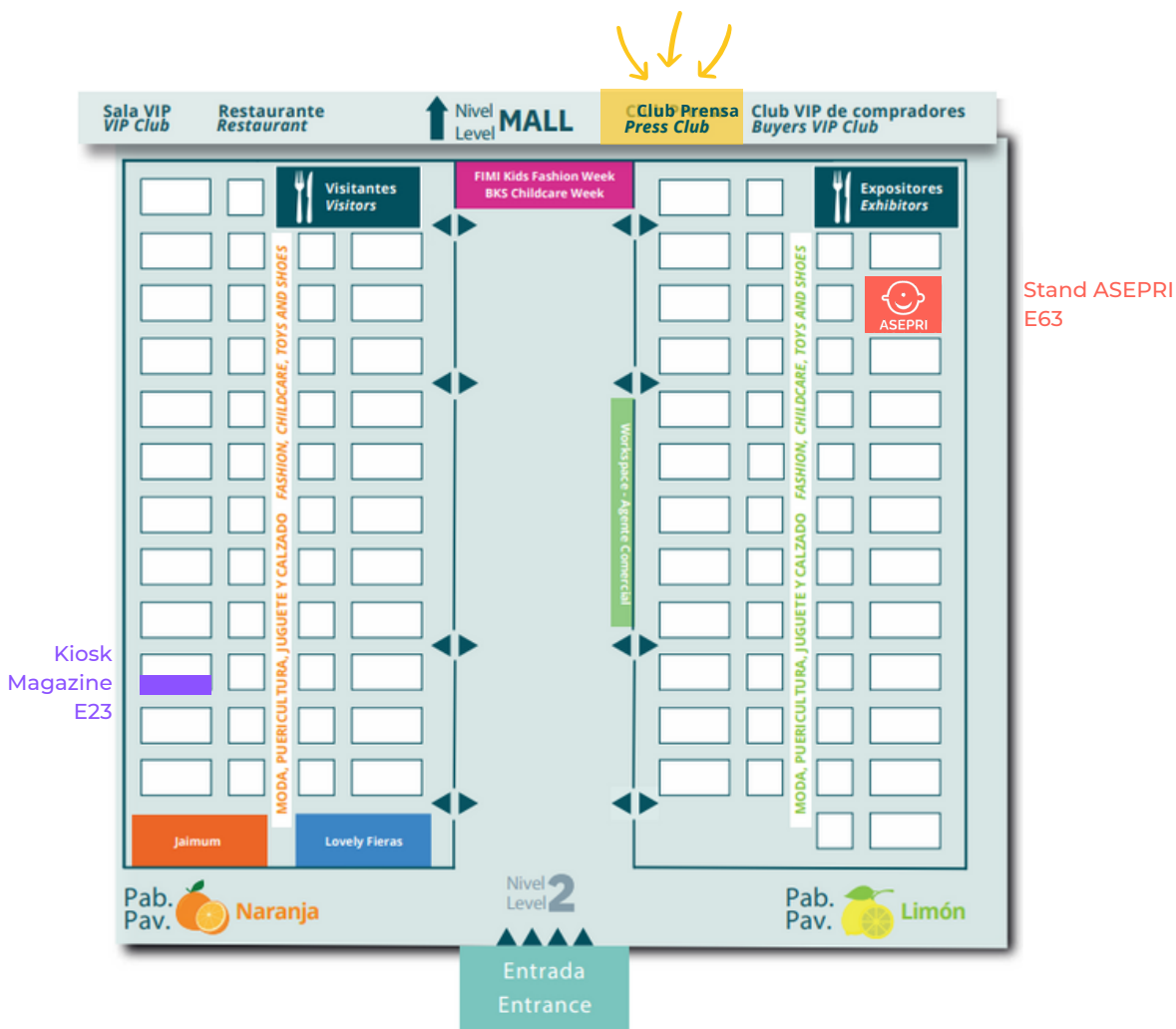
YOUR HOTEL



HOTEL SILKEN PUERTA DE VALENCIA

Avinguda del Cardenal Benlloch, 28, Camins al Grau, 46021 València, Valencia
Teléfono: 963 93 63 95

BABYKID SPAIN + FIMI FAIR MAP



↑ Nivel Level **MALL**
 Club de Prensa / Press Club
 Club Vip Foreign Buyers
 Restaurante / Restaurant
 Sala VIP / VIP Club



25-27 January 24

valència . spain



• 25th JANUARY, THURSDAY



SCHEDULE

9:30h – 19:00h

- 8:30 Departure by bus from Hotel Silken Puerta de Valencia to Feria Valencia (*The bus will be identified and accompanied by staff from the organization*)
- 9:30 *Welcome to BABYKID SPAIN + FIMI. Pick up accreditation at the PRESS Desk (entrance of the fair) + Meal tickets* (1 meal ticket per day and per accredited press) + **1 AfterParty ticket**
- Free visit to Babykid Spain + FIMI
- 12:30h to 14:30h Lunch for international press guests. **Level 2 Restaurant, Pavilion Naranja**
- CATWALK 18:00h **Hall Level 2**
- 19:00h Return by bus from Feria Valencia to the hotel

BUS ACREDITATION



• 26th JANUARY, FRIDAY



SCHEDULE

9:30 – 19:00

- 8:30 Departure by bus from the Hotel Silken Puerta de Valencia to Feria Valencia (*The bus will be identified and accompanied by staff from the organization*)
- Free visit to Babykid Spain + FIMI
- 12:30 to 14:30 Brunch for international buyers. **Level 2 Restaurant, Pavilion Naranja**
- CATWALK 18:00h **Hall Level 2**
- 19:00h **AfterParty**: Relax and enjoy a dinner with music (1 free ticket per accredited press) **If you need more tickets**: email cmarco@feriavalencia.com **39€ per ticket**
- 22:00h Return by bus from Feria Valencia to the hotel (**SPECIAL SCHEDULE**)



Radio Taxi Valencia: +34 96 370 33 33

• 27th JANUARY, SATURDAY



SCHEDULE

9:30 – 17:00

- Free visit to Babykid Spain + FIMI

25-27 January 24

valència . spain



+ FIMI



• SERVICES, INFORMATION AND AREAS

▶ SERVICES AND INFORMATION :

- Press Club Room: with drinks, snacks and free Wi-Fi
- Catalog of exhibiting brands in the Feria Valencia App
- Promotional material provided by some exhibiting brands
- Apartado PRENSA en la web BKS+FIMI 2024



NETWORK: FiraWifi
PASSWORD: freewifi

▶ SPECIAL AREAS:

- PRESS CLUB, Mall Level
- KIOSKO MAGAZINE, space at the fair for accredited press to leave their magazines or material.
[Pav. Naranja E23](#)
- LOVELY FIERAS, visit the fair while we take care of your little ones, with specialized staff (children from 5 to 8 years old).
- NUDITOS, area where the fashion schools are located. With this initiative we want to be promoters of union and be a bridge between designer and manufacturer.
- LIVE SHOOTING, live shooting of brands for two days
- JAIMUM, is a quiet and cozy place where mothers / fathers can attend and give the necessary care to their children.
- CHILDREN'S FASHION AND PUERICULTURE SHOW: a showcase of the trends to come in the industry, which makes it a great topic for the press and the general public.
- 2 HALLS: [Limón y Naranja](#)



• MORE ABOUT VALENCIA

WWW.VISITVALENCIA.COM

Enjoy your stay and welcome to Valencia!



ICEX