

22-24
01.2025

valència
spain

BabyKid ^{spain}

+

FIMI



CONTACT PHONE NUMBERS & ASEPRI AND FERIA VALENCIA'S STAND



ASEPRI Yolanda Aguirre +34 606 076 846
Pepe García-Reyes +34 606 076 846
Xavi Bellot +34 629 709 630



STAND B130

ONLINE REGISTRATION



Although you are an official press guest, the fair needs you to register yourself online

ONLINE REGISTRATION

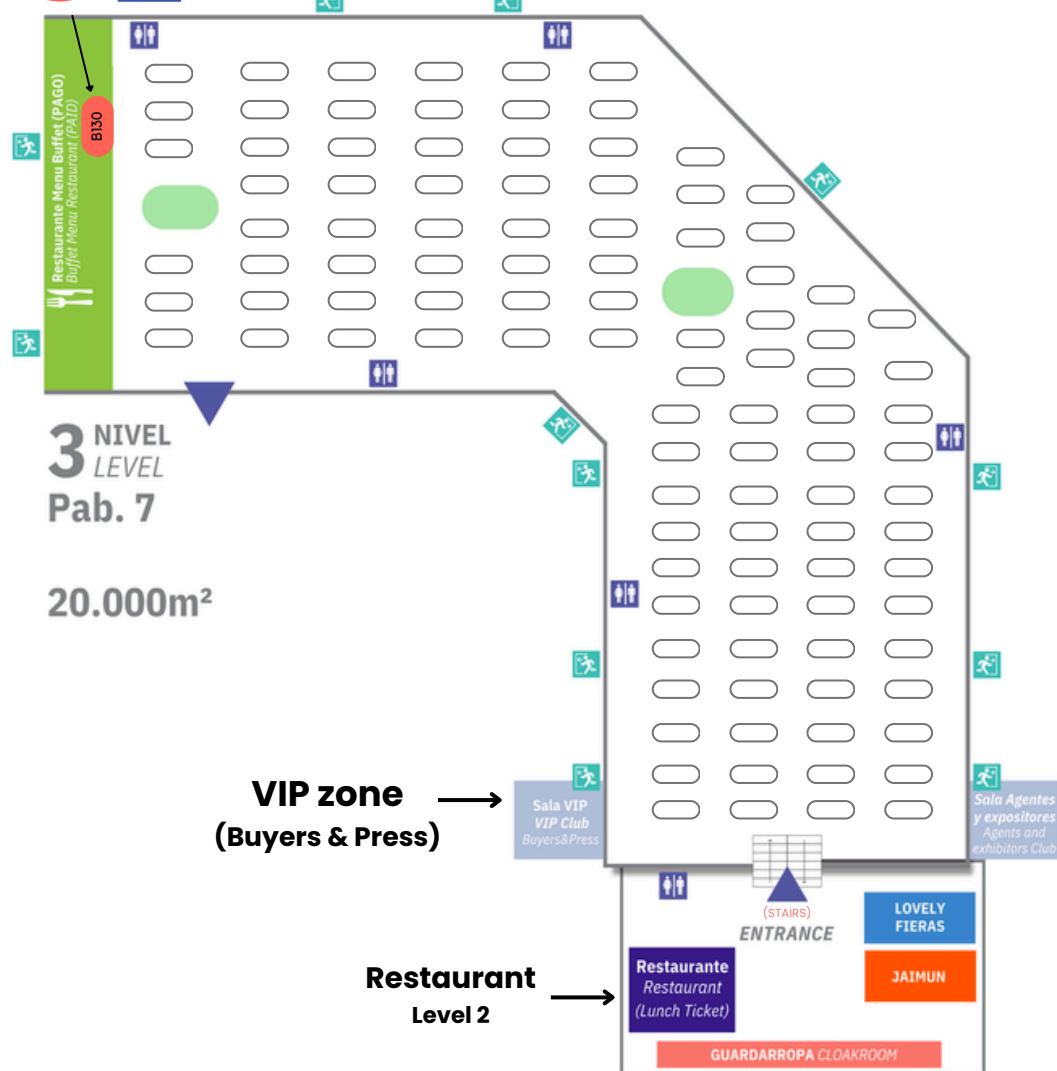
YOUR HOTEL



HOTEL SILKEN PUERTA DE VALENCIA

Avinguda del Cardenal Benlloch, 28, Camins al Grau, 46021 València, Valencia
Teléfono: 963 93 63 95

MAP BABYKID SPAIN + FIMI



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WEDNESDAY, JANUARY 22



- 8:50: **Departure by bus** from the Hotel to Feria Valencia (The bus will be identified and accompanied by the ASEPRI'S staff).
- When arriving to the fair, you will be given your **WELCOME VIP Kit at the Press Desk**: an International VIP Guest badge + 1 meal ticket per company for each day of the fair.
- Visit to **ASEPRI and Feria Valencia's stand (B130)**.
- **Free visit** of Babykid Spain+ FIMI.
- 13:00 to 16:00 **lunch** for international press. (the restaurant is indicated on the map)
- 17:30h **CATWALK** (Pavilion 8) - (**Visit our stand before the catwalk**)
- 18:30: **Return by bus** from Feria Valencia to the hotel

THURSDAY, JANUARY 23



- 8:50: **Departure by bus** from the Hotel to Feria Valencia (The bus will be identified and accompanied by the ASEPRI'S staff).
- **Free visit** of Babykid Spain+ FIMI.
- 13:00 to 16:00 **lunch** for international press. (the restaurant is indicated on the map)
- 17:30h **CATWALK** (Pavilion 8) - (**Visit our stand before the catwalk**)
- 18:30: **Return by bus** from Feria Valencia to the hotel

FRIDAY, JANUARY 24



- 8:50: **Departure by bus** from the Hotel to Feria Valencia (The bus will be identified and accompanied by the ASEPRI'S staff).
- **Free visit** of Babykid Spain+ FIMI.
- 13:00 to 16:00 **lunch** for international press. (the restaurant is indicated on the map)

* Do not forget to visit ASEPRI and Feria Valencia's stand when leaving the fair on your last day



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FIMI



WEBSITE'S PRESS ZONE



- Visit the BabyKid Spain + FIMI website to get all the necessary information about the fair for the media.

PRESS CONTACT

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- Press accreditation (soon)
- Activities Agenda (soon)
- Image gallery
- Catwalks
- Brand preview
- Programme
- BKS + FIMI brands Pres Kit

- **Press accreditation:** page where exhibitors can see which press is attending the fair
- **Activities agenda:** here you will have all the info about the activities
- **Image gallery:** Gallery with images from the event
- **Catwalks:** Info about the catwalks which will be held during BKS+FIMI
- **Brand preview:** Get to know all the brands participating in the event!
- **Programme:** Schedule of the activities
- **BKS+FIMI brands Press kit:** Link with exhibitors' Social Media material

SERVICES AND AREAS



SERVICES:

- Press VIP lounge.
- Personalised attention from ASEPRI's team
- FERIA Valencia App with all the information about exhibitors, events and your entrance to the fair.
- Daily transfer hotel-event-hotel
- Free lunch every day
- Free access to the catwalk event



SPECIAL AREAS:

- NUDITOS, area where fashion schools are located
- LIVE SHOOTING of brands during two days with the help of photographers.



Enjoy your stay and welcome to Valencia!



GOBIERNO
DE ESPAÑA

MINISTERIO
DE ECONOMÍA, COMERCIO
Y EMPRESA

ICEX



GENERALITAT
VALENCIANA
Conselleria d'Innovació,
Indústria, Comerç i Turisme

IVACE+i



FREE WIFI

NETWORK: FiraWifi
PASSWORD: freewifi